


220 Lexington Green Circle
Suite 300
Lexington, KY 40503
859-410-2699

VNS/NCC

Invoice

Women Vote!

Acct. Exec: POLITICAL_HOUSE, VNS

Bill Cycle: 08/14

Invoice ID: 775472

Campaign ID:

Description

Invoice Date: 09-04-2014

Estimate ID: 3285

Contract ID: 523105

P.O Number:

Client ID: 28422

Tax ID:

Amount

Gross Advertising Fee

\$601.00

Agency Commission

(\$90.15)

Rep. Firm Commission

(\$178.80)

Net Advertising Fee

\$332.05

Sub Total

\$332.05

Total This Invoice

\$332.05

/62053348/

1145

Terms: Net 30 Days Upon Receipt

Checks Payable to: Viamedia, Inc.

Mail to: Viamedia, Inc.

7796 Solution Center

Chicago, IL 60677-7007

Accounts Receivable Dept.

All rates are adjusted to reflect HD distribution where available

Affidavit of Performance

Client Name: Women Vote!
 Remarks: /62053348/
 Bill Cycle: 08/14
 Rep. Firm: VNS/NCC

Contract ID: 523105
 Contract Type: Political

Date	Weekday	Network	Zone/ Zonegroup	Program Name	Air Time	Spot Name	Spot Length	Billing Status	Spot Cost	
08/07/14	Thursday	AEN-E	1145-GB- VISIONS	Paid Programming	5:59am	SMPWVNC140230H	00:00:30	Charged	2.00	*
08/07/14	Thursday	HGTV-E	1145-GB- VISIONS	House Hunters Reno	5:19pm	SMPWVNC140230H	00:00:30	Charged	7.00	*
08/07/14	Thursday	AEN-E	1145-GB- VISIONS	The First 48	5:40pm	SMPWVNC140230H	00:00:30	Charged	7.00	*
08/07/14	Thursday	TNT-E	1145-GB- VISIONS	Castle	8:43pm	SMPWVNC140230H	00:00:30	Charged	12.00	*
08/07/14	Thursday	USA-E	1145-GB- VISIONS	Law & Order: SVU	8:46pm	SMPWVNC140230H	00:00:30	Charged	12.00	*
08/07/14	Thursday	FXNC-E	1145-GB- VISIONS	The O'Reilly Factor	8:47pm	SMPWVNC140230H	00:00:30	Charged	12.00	*
08/07/14	Thursday	TBSC-E	1145-GB- VISIONS	The Big Bang Theory	9:14pm	SMPWVNC140230H	00:00:30	Charged	12.00	*
08/07/14	Thursday	CNN-E	1145-GB- VISIONS	The Sixties	9:19pm	SMPWVNC140230H	00:00:30	Charged	9.00	*
08/08/14	Friday	TNT-E	1145-GB- VISIONS	Golf	1:19pm	SMPWVNC140230H	00:00:30	Charged	7.00	*
08/08/14	Friday	FOOD-E	1145-GB- VISIONS	Diners, Drive-Ins	5:17pm	SMPWVNC140230H	00:00:30	Charged	7.00	*
08/09/14	Saturday	TNT-E	1145-GB- VISIONS	Law & Order	5:16am	SMPWVNC140230H	00:00:30	Charged	5.00	*
08/09/14	Saturday	FXNC-E	1145-GB- VISIONS	Hannity	5:22am	SMPWVNC140230H	00:00:30	Charged	5.00	*
08/09/14	Saturday	USA-E	1145-GB- VISIONS	Law & Order: CI	5:40am	SMPWVNC140230H	00:00:30	Charged	3.00	*
08/09/14	Saturday	AEN-E	1145-GB- VISIONS	Flipping Boston	11:12am	SMPWVNC140230H	00:00:30	Charged	3.00	*
08/09/14	Saturday	ESPN-E	1145-GB- VISIONS	Little League Baseball	4:19pm	SMPWVNC140230H	00:00:30	Charged	7.00	*
08/09/14	Saturday	USA-E	1145-GB- VISIONS	Law & Order: SVU	4:35pm	SMPWVNC140230H	00:00:30	Charged	7.00	*
08/09/14	Saturday	TBSC-E	1145-GB- VISIONS	Friends	4:43pm	SMPWVNC140230H	00:00:30	Charged	7.00	*
08/09/14	Saturday	FXNC-E	1145-GB- VISIONS	America's News HQ	4:50pm	SMPWVNC140230H	00:00:30	Charged	7.00	*
08/09/14	Saturday	HIST-E	1145-GB- VISIONS	Pawn Stars	9:17pm	SMPWVNC140230H	00:00:30	Charged	5.00	*
08/09/14	Saturday	ESPN-E	1145-GB- VISIONS	SportsCenter	11:54pm	SMPWVNC140230H	00:00:30	Charged	12.00	*
08/10/14	Sunday	TBSC-E	1145-GB- VISIONS	Friends	10:44am	SMPWVNC140230H	00:00:30	Charged	7.00	*
08/10/14	Sunday	FXNC-E	1145-GB- VISIONS	Maria Bartiromo	10:50am	SMPWVNC140230H	00:00:30	Charged	7.00	*
08/10/14	Sunday	ESPN-E	1145-GB- VISIONS	SportsCenter	10:59am	SMPWVNC140230H	00:00:30	Charged	7.00	*
08/10/14	Sunday	USA-E	1145-GB- VISIONS	Satisfaction USA Series	11:37am	SMPWVNC140230H	00:00:30	Charged	7.00	*
08/10/14	Sunday	CNN-E	1145-GB- VISIONS	State of the Union	12:58pm	SMPWVNC140230H	00:00:30	Charged	7.00	*
08/10/14	Sunday	CNN-E	1145-GB- VISIONS	CNN Newsroom	4:45pm	SMPWVNC140230H	00:00:30	Charged	7.00	*
08/10/14	Sunday	TNT-E	1145-GB- VISIONS	2012	4:49pm	SMPWVNC140230H	00:00:30	Charged	7.00	*
08/10/14	Sunday	FOOD-E	1145-GB- VISIONS	Food Network Star	9:56pm	SMPWVNC140230H	00:00:30	Charged	7.00	*
08/11/14	Monday	TNT-E	1145-GB- VISIONS	Smallville	5:05am	SMPWVNC140230H	00:00:30	Charged	5.00	*
08/11/14	Monday	AEN-E	1145-GB- VISIONS	Paid Programming	6:28am	SMPWVNC140230H	00:00:30	Charged	2.00	*

08/11/14	Monday	FXNC-E	1145-GBOVISIONS	Fox and Friends	6:51am	SMPWVNC140230H	00:00:30	Charged	5.00	*
08/11/14	Monday	TNT-E	1145-GBOVISIONS	Supernatural	10:13am	SMPWVNC140230H	00:00:30	Charged	7.00	*
08/11/14	Monday	AEN-E	1145-GBOVISIONS	CSI: Miami	1:42pm	SMPWVNC140230H	00:00:30	Charged	3.00	*
08/11/14	Monday	USA-E	1145-GBOVISIONS	NCIS	2:31pm	SMPWVNC140230H	00:00:30	Charged	7.00	*
08/11/14	Monday	FXNC-E	1145-GBOVISIONS	Your World: Neil Cavuto	4:21pm	SMPWVNC140230H	00:00:30	Charged	7.00	*
08/11/14	Monday	HGTV-E	1145-GBOVISIONS	Love It or List It	4:40pm	SMPWVNC140230H	00:00:30	Charged	7.00	*
08/11/14	Monday	TBSC-E	1145-GBOVISIONS	Friends	4:41pm	SMPWVNC140230H	00:00:30	Charged	7.00	*
08/11/14	Monday	USA-E	1145-GBOVISIONS	NCIS	6:26pm	SMPWVNC140230H	00:00:30	Charged	7.00	*
08/11/14	Monday	ESPN-E	1145-GBOVISIONS	SportsCenter	6:55pm	SMPWVNC140230H	00:00:30	Charged	7.00	*
08/11/14	Monday	CNN-E	1145-GBOVISIONS	Anderson Cooper 360	8:59pm	SMPWVNC140230H	00:00:30	Charged	9.00	*
08/11/14	Monday	HIST-E	1145-GBOVISIONS	Pawn Stars	9:49pm	SMPWVNC140230H	00:00:30	Charged	5.00	*
08/11/14	Monday	FOOD-E	1145-GBOVISIONS	Eating America	10:47pm	SMPWVNC140230H	00:00:30	Charged	7.00	*
08/11/14	Monday	HGTV-E	1145-GBOVISIONS	Love It or List It	11:21pm	SMPWVNC140230H	00:00:30	Charged	9.00	*
08/12/14	Tuesday	CNN-E	1145-GBOVISIONS	Legal View	12:29pm	SMPWVNC140230H	00:00:30	Charged	7.00	*
08/12/14	Tuesday	AEN-E	1145-GBOVISIONS	Storage Wars	4:09pm	SMPWVNC140230H	00:00:30	Charged	7.00	*
08/12/14	Tuesday	TNT-E	1145-GBOVISIONS	Castle	4:10pm	SMPWVNC140230H	00:00:30	Charged	7.00	*
08/12/14	Tuesday	CNN-E	1145-GBOVISIONS	Jake Tapper	4:23pm	SMPWVNC140230H	00:00:30	Charged	7.00	*
08/12/14	Tuesday	HIST-E	1145-GBOVISIONS	Counting Cars	9:17pm	SMPWVNC140230H	00:00:30	Charged	5.00	*
08/12/14	Tuesday	FXNC-E	1145-GBOVISIONS	Hannity	10:15pm	SMPWVNC140230H	00:00:30	Charged	12.00	*
08/12/14	Tuesday	TNT-E	1145-GBOVISIONS	Perception	10:41pm	SMPWVNC140230H	00:00:30	Charged	12.00	*
08/12/14	Tuesday	USA-E	1145-GBOVISIONS	Modern Family	11:18pm	SMPWVNC140230H	00:00:30	Charged	12.00	*
08/12/14	Tuesday	TBSC-E	1145-GBOVISIONS	Conan	11:43pm	SMPWVNC140230H	00:00:30	Charged	12.00	*
08/13/14	Wednesday	USA-E	1145-GBOVISIONS	Law & Order: SVU	5:39am	SMPWVNC140230H	00:00:30	Charged	3.00	*
08/13/14	Wednesday	FXNC-E	1145-GBOVISIONS	Fox and Friends	8:49am	SMPWVNC140230H	00:00:30	Charged	5.00	*
08/13/14	Wednesday	TBSC-E	1145-GBOVISIONS	Fresh Prince Bel-Air	11:14am	SMPWVNC140230H	00:00:30	Charged	7.00	*
08/13/14	Wednesday	USA-E	1145-GBOVISIONS	Law & Order: SVU	12:06pm	SMPWVNC140230H	00:00:30	Charged	7.00	*
08/13/14	Wednesday	FXNC-E	1145-GBOVISIONS	Outnumbered	12:47pm	SMPWVNC140230H	00:00:30	Charged	7.00	*
08/13/14	Wednesday	ESPN-E	1145-GBOVISIONS	SportsCenter	1:40pm	SMPWVNC140230H	00:00:30	Charged	7.00	*
08/13/14	Wednesday	TNT-E	1145-GBOVISIONS	Bones	2:37pm	SMPWVNC140230H	00:00:30	Charged	7.00	*
08/13/14	Wednesday	AEN-E	1145-GBOVISIONS	Criminal Minds	2:51pm	SMPWVNC140230H	00:00:30	Charged	3.00	*
08/13/14	Wednesday	TBSC-E	1145-GBOVISIONS	Seinfeld	6:44pm	SMPWVNC140230H	00:00:30	Charged	7.00	*
08/13/14	Wednesday	FOOD-E	1145-GBOVISIONS	Diners, Drive-Ins	6:47pm	SMPWVNC140230H	00:00:30	Charged	7.00	*
08/13/14	Wednesday	HGTV-E	1145-GBOVISIONS	Buying and Selling	7:42pm	SMPWVNC140230H	00:00:30	Charged	7.00	*
08/13/14	Wednesday	CNN-E	1145-GBOVISIONS	Anderson Cooper 360	11:28pm	SMPWVNC140230H	00:00:30	Charged	9.00	*
08/14/14	Thursday	CNN-E	1145-GBOVISIONS	CNN Newsroom	2:27pm	SMPWVNC140230H	00:00:30	Charged	7.00	*
08/14/14	Thursday	FXNC-E	1145-GBOVISIONS	The O'Reilly Factor	8:20pm	SMPWVNC140230H	00:00:30	Charged	12.00	*
08/14/14	Thursday	TNT-E	1145-GBOVISIONS	Castle	8:22pm	SMPWVNC140230H	00:00:30	Charged	12.00	*
08/14/14	Thursday	USA-E	1145-GBOVISIONS	Law & Order: SVU	8:26pm	SMPWVNC140230H	00:00:30	Charged	12.00	*
08/14/14	Thursday	ESPN-E	1145-GBOVISIONS	Jacksonville @Chi Bears	10:11pm	SMPWVNC140230H	00:00:30	Charged	12.00	*
08/14/14	Thursday	AEN-E	1145-GBOVISIONS	The First 48	11:12pm	SMPWVNC140230H	00:00:30	Charged	9.00	*
08/15/14	Friday	TNT-E	1145-GBOVISIONS	Smallville	5:04am	SMPWVNC140230H	00:00:30	Charged	5.00	*

08/15/14	Friday	AEN-E	1145-GBO- VISIONS	Paid Programming	5:59am	SMPWVNC140230H	00:00:30	Charged	2.00	*
08/15/14	Friday	USA-E	1145-GBO- VISIONS	White Collar	6:21am	SMPWVNC140230H	00:00:30	Charged	3.00	*
08/15/14	Friday	TBSC-E	1145-GBO- VISIONS	The Cleveland Show	12:13pm	SMPWVNC140230H	00:00:30	Charged	7.00	*
08/15/14	Friday	FXNC-E	1145-GBO- VISIONS	Shepard Smith	3:23pm	SMPWVNC140230H	00:00:30	Charged	7.00	*
08/15/14	Friday	ESPN-E	1145-GBO- VISIONS	World Series@ Southeast	4:05pm	SMPWVNC140230H	00:00:30	Charged	7.00	*
08/15/14	Friday	ESPN-E	1145-GBO- VISIONS	World Series@ Southeast	4:54pm	SMPWVNC140230H	00:00:30	Charged	7.00	*
08/15/14	Friday	USA-E	1145-GBO- VISIONS	NCIS	5:35pm	SMPWVNC140230H	00:00:30	Charged	7.00	*
08/15/14	Friday	FOOD-E	1145-GBO- VISIONS	Chopped	5:53pm	SMPWVNC140230H	00:00:30	Charged	7.00	*
08/15/14	Friday	TNT-E	1145-GBO- VISIONS	Castle	6:08pm	SMPWVNC140230H	00:00:30	Charged	7.00	*
08/15/14	Friday	AEN-E	1145-GBO- VISIONS	Storage Wars	6:18pm	SMPWVNC140230H	00:00:30	Charged	7.00	*
08/15/14	Friday	CNN-E	1145-GBO- VISIONS	Situation Room	6:22pm	SMPWVNC140230H	00:00:30	Charged	7.00	*
08/15/14	Friday	HGTV-E	1145-GBO- VISIONS	Love It or List, Too	9:41pm	SMPWVNC140230H	00:00:30	Charged	9.00	*
Grand Total									601.00	

*=Spot Costs are calculated using the sum of spot costs for all zones within the zone group.

The listed dates, times, spot lengths, and ad copy names are representative. Detail available upon request. Program names may vary due to alterations in network scheduling. The attestation below, if any, is specifically limited to linear video product. Entries above for non-linear video product such as advanced advertising and online advertising are set forth solely as a line item to allow global billing for all Viamedia products. Separate affidavits for non-linear video product attached to this Affidavit, or sent independently, are intended to be read in conjunction with this Affidavit of Performance to reflect the totality of Viamedia's attestation as to the product and services which have been provided to Client.

Conid: 523105